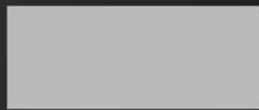
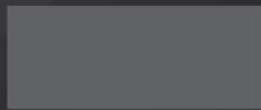
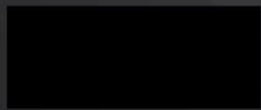


method-1



B R A N D E D I N T E R I O R S

1 COMPANY.

1 PROCESS.

1 AMAZING INTERIOR.



WHAT
WE
DO

BRANDED INTERIORS FOR CORPORATE
AND RETAIL ENVIRONMENTS.



OUR HISTORY

- **Founded in 1970**

- **Headquarters:**

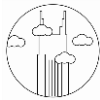


Birmingham, Alabama

Other Locations:



Huntsville, Alabama



Nashville, Tennessee



Tampa Bay, Florida



Mercedes-Benz



HIBBETT SPORTS®
GAME TESTED. ATHLETE APPROVED.™



BGD4 GLOVE



Smithsonian
Institution

1 COMPANY



DESIGN



ENGINEERING



FABRICATION



**GRAPHIC DESIGN
& PRODUCTION**



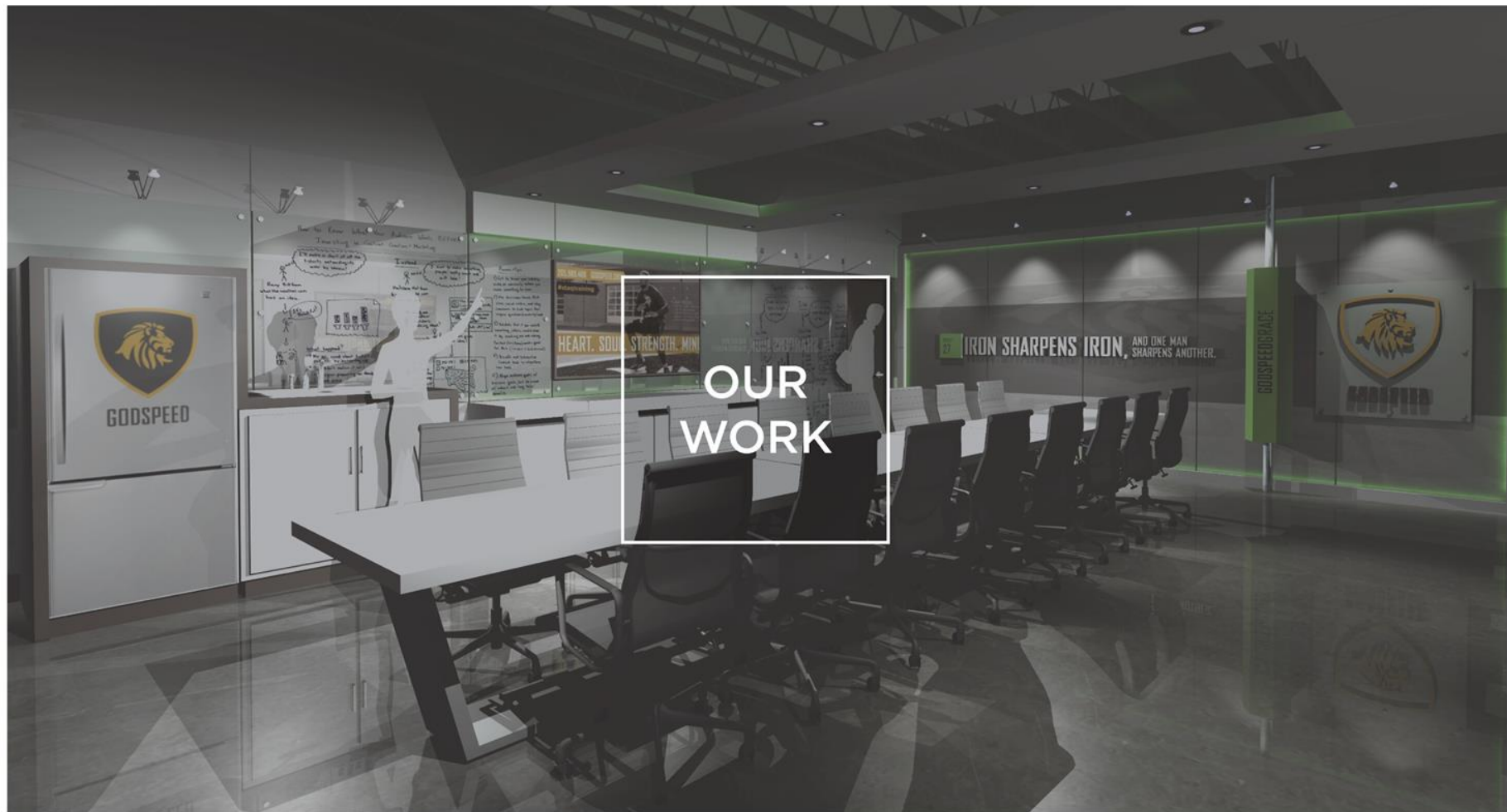
INSTALLATION

A close-up photograph of a hand holding a black pen, drawing architectural plans on a large sheet of paper. The drawing shows various lines and shapes, typical of a floor plan or technical drawing. The lighting is soft, and the focus is on the hand and the pen tip.

**WHAT'S IN
IT FOR
ME?**

Benefits to You

- A streamlined process
- Reduces the number of vendors
- Save time, energy, resources and money



OUR
WORK

HIBBETT SPORTS®

GAME TESTED. ATHLETE APPROVED.™

THE COLLECTION BY MICKEY NEWSON



**HIBBETT
SPORTS®**
GAME TESTED. ATHLETE APPROVED.™

THE COLLECTION BY MICKEY NEWSOME



ATLANTA FINANCIAL CENTER







SURGERY
WAITING

EXIT









EXIT



SHIBE PARK
PHILADELPHIA
BROWNS
BASEBALL



SATCHEL PAIGE



ABLE
EASY

SIMPLE
RELIABLE
EN
BALANCE

FUN
UNCOMPLICATED
INVITING
CONTROL
EASY
DIRECTION
GUIDANCE

RELIABLE
INVITING
UNCOMPLICATED
FRIENDLY
CONTROL
FUN

EASY
BALANCE
CONTROL

DIRECTION
RELIA



NING WHAT IS RIGHT

FUN

UNCOMPLICATED

ENJOYABLE

INVITING

CONTROL

EASY

DIRECTION

SIMPLE

GUIDANCE





REGIONS



REGIONS





RENASANT
BANK

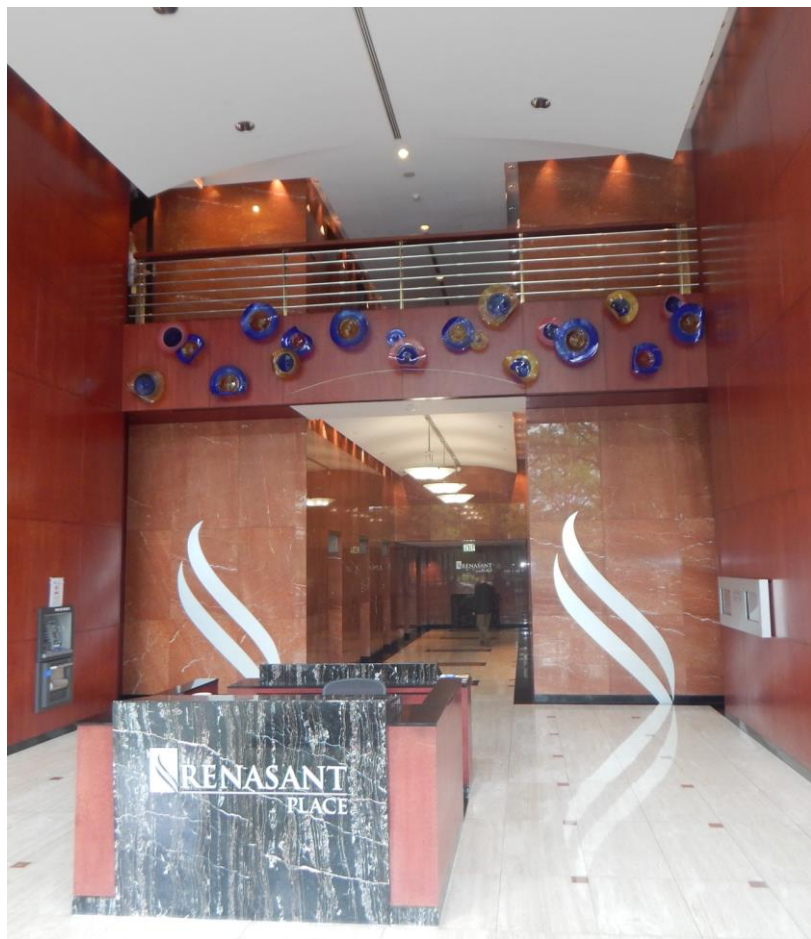


RENASANT
BANK



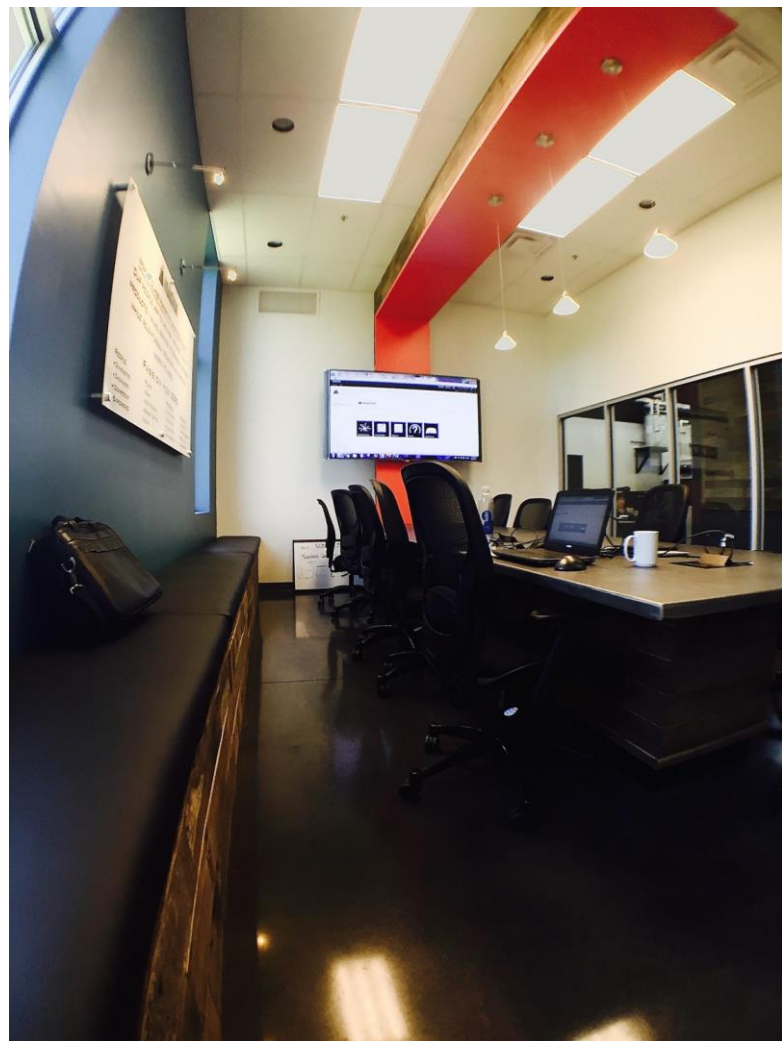
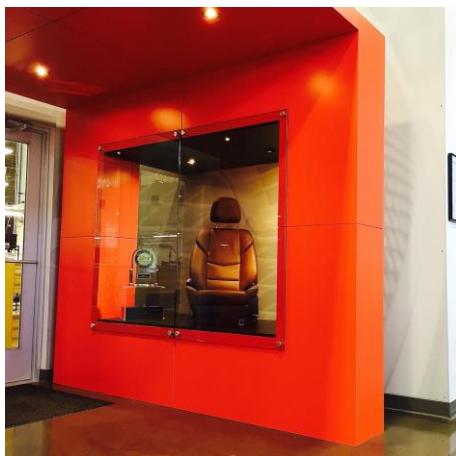
FDIC













METHOD-1 PROCESS

VS

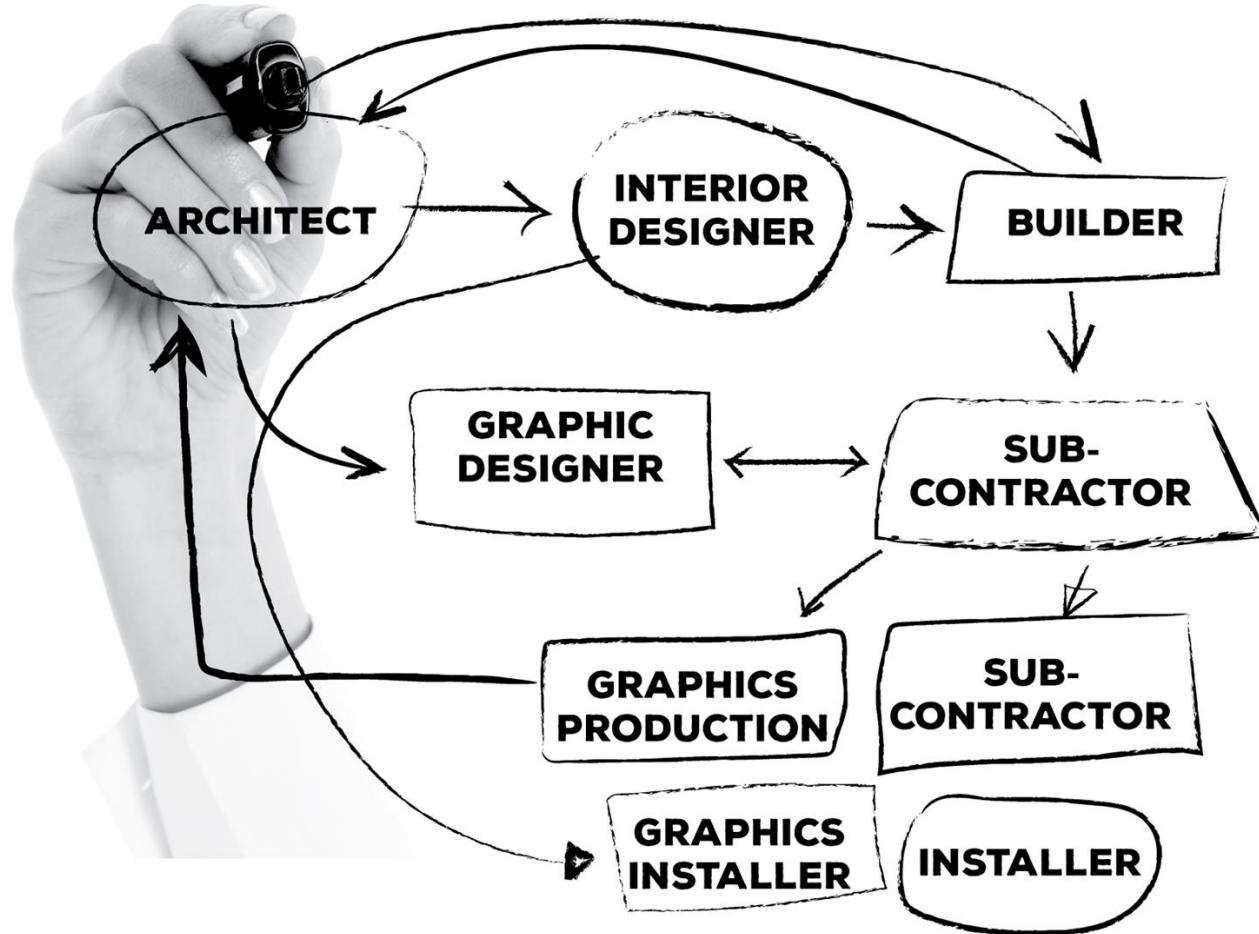
CONVENTIONAL PROCESS

CAVE

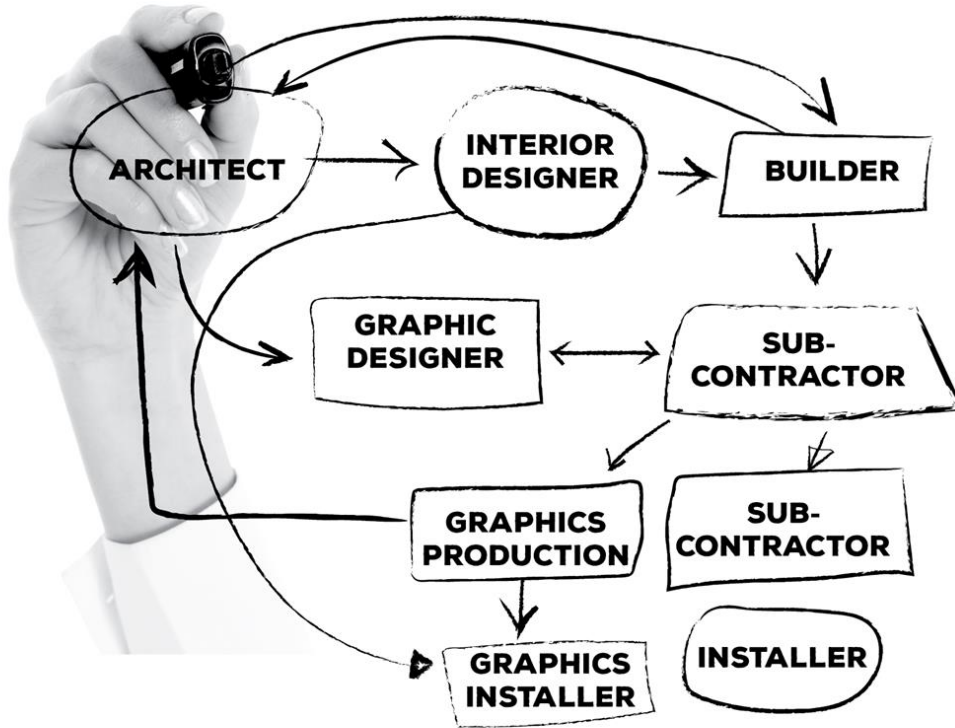
CROSSHAIRS
HARD LIGHT
PARK

* MANDIBLE TONGUE IN FRONT
w/ PINK GRASS

CONVENTIONAL PROCESS



CONVENTIONAL PROCESS



- Multiple companies with conflicting interests, each needing a profit.
- Designers who don't build things.
- Builders that don't understand the "why" behind the "what".
- And similar conflicts everywhere else in the process.
- Is there a better way?

METHOD-1 PROCESS





THE PROCESS

The Method-1 Process was born from **custom trade show exhibits**. We handle the entire project from initial concepts to installation at the show.



- More complicated than interiors
- Have to meet regulations and standards
- Have firm deadlines

- Must be presented in great detail (photo-realistic renderings).
- Must withstand repeated use, multiple shipments and multiple shows.

- Are completely built and inspected before shipping
- Have to install quickly within 1-2 days
- Multiple customers' exhibits used multiple shows simultaneously.

CUSTOM TRADE SHOW EXHIBITS

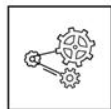


THE METHOD-1 PROCESS



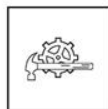
DESIGN

Knowing we
have to build it
too



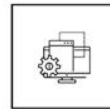
ENGINEERING

Under the same
roof as the
design



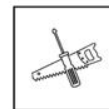
FABRICATION

Designed, produced,
inspected for
fit/finish



GRAPHICS

Design and
produced in-
house



INSTALLATION

By installers who
were involved in the
process









Entry from Food Court



Key Plan for Views



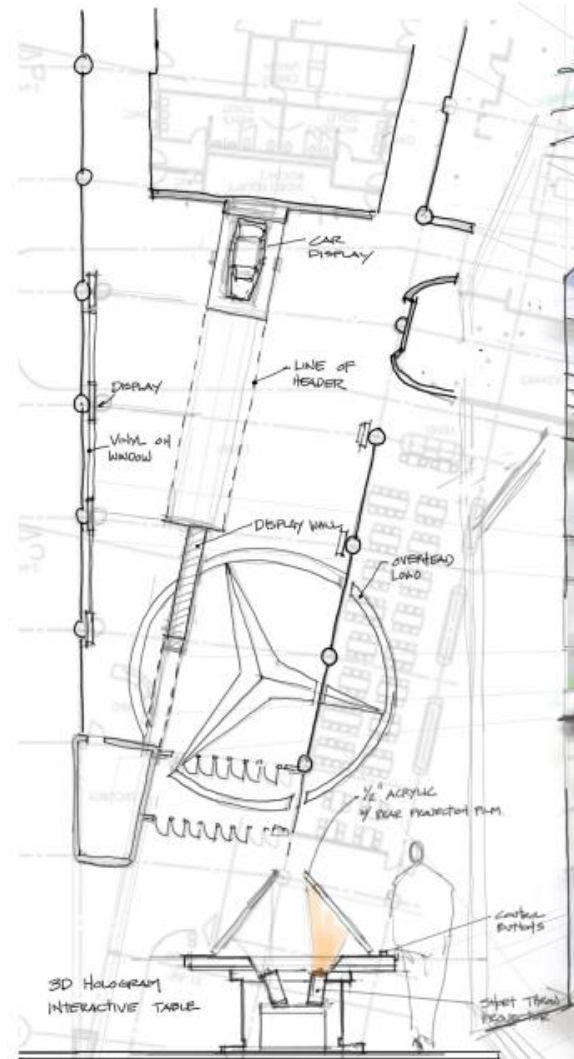




Mercedes-Benz

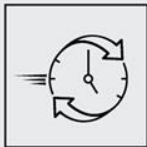
Mercedes-Benz







RESULTS



EFFICIENT

Fast

Streamlined

Fewer vendors

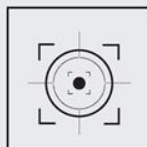
One point of
contact for you



EFFECTIVE

Entire team
under one roof
working in
unison

Everyone on
same page
with you

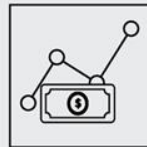


ACCURATE

Greater chance of
hitting your brand
vision

Better quality, fit
and finish

Smoother
installation



COST EFFECTIVE

Fewer profit
centers

Fewer markups

Saves you
money



FEWER PROBLEMS

Greater chance of
getting it right the
first time

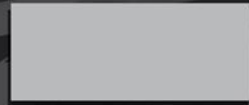
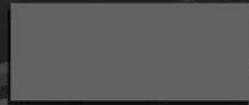
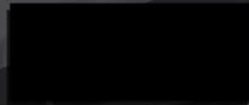
Less time
troubleshooting
and firefighting



- Include us in the beginning on the overall branding effort
- Or at any stage of the process
- We'll work within your current system
- Or on a specific element of the project

Thank you for your time and interest!

method-1



B R A N D E D I N T E R I O R S

CONTACT

Melissa Perry

205.757.7461

melissa@method-1.com